

# Increasing the Density of Local Landmarks in Wayfinding Instructions for the Visually Impaired

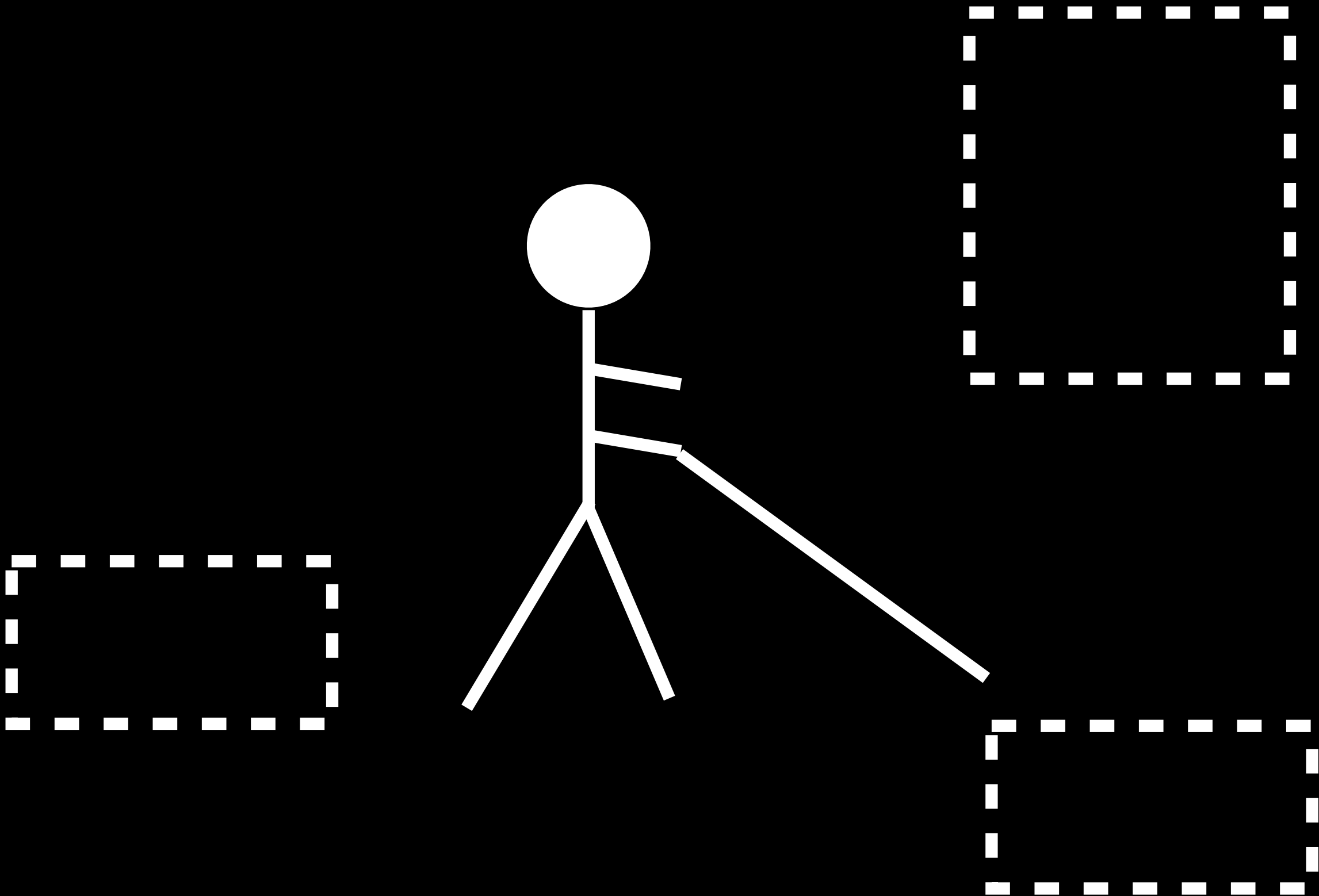


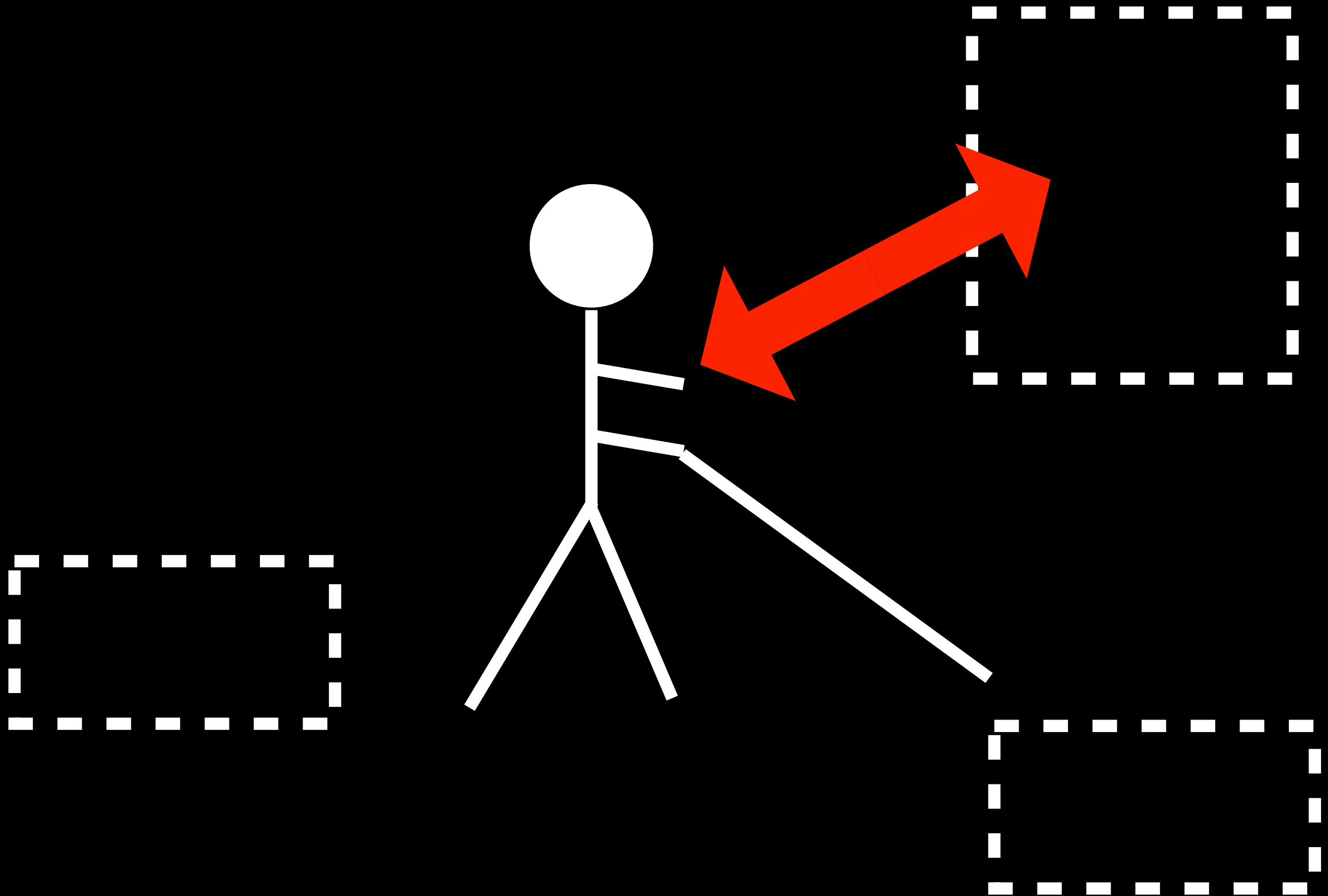
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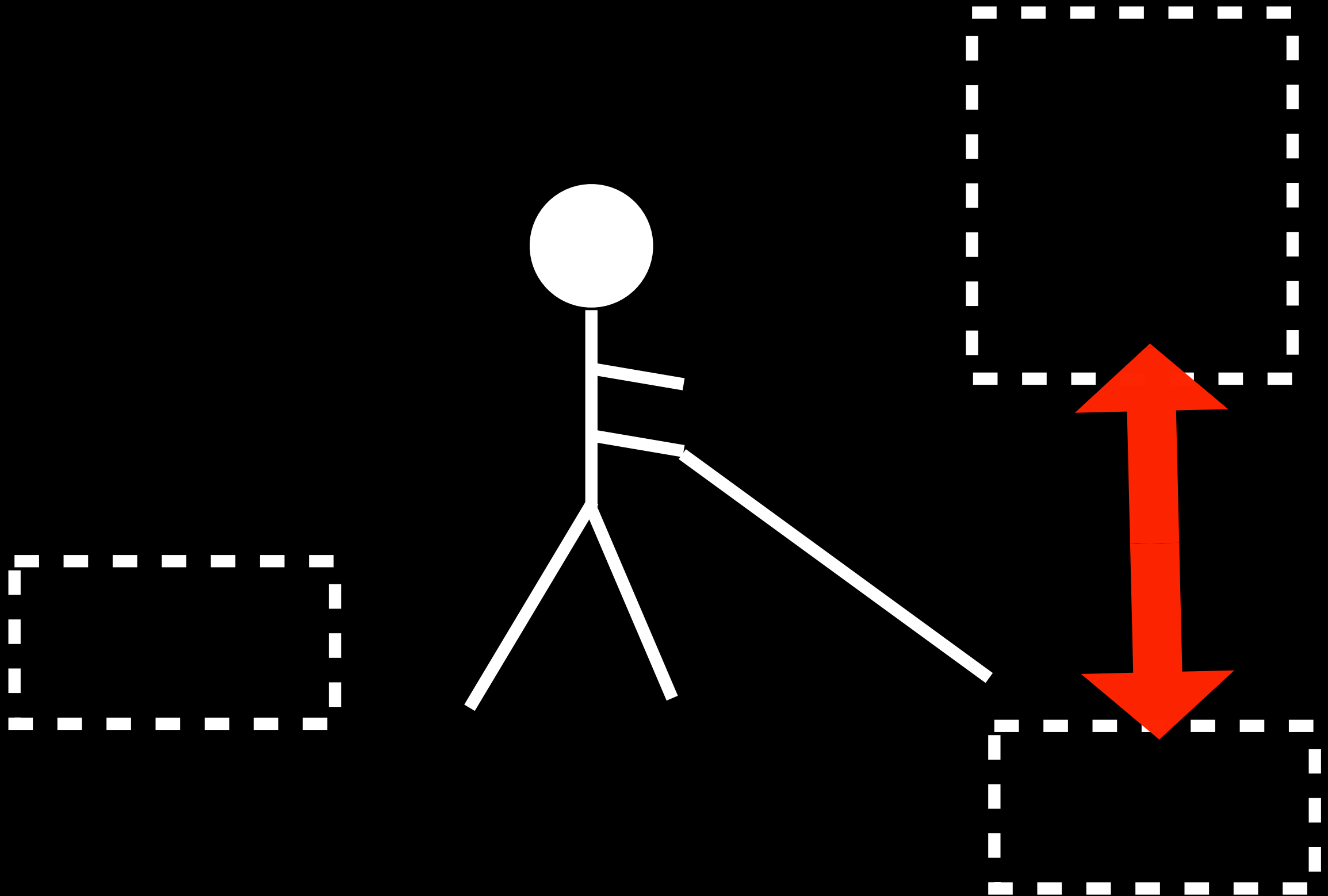
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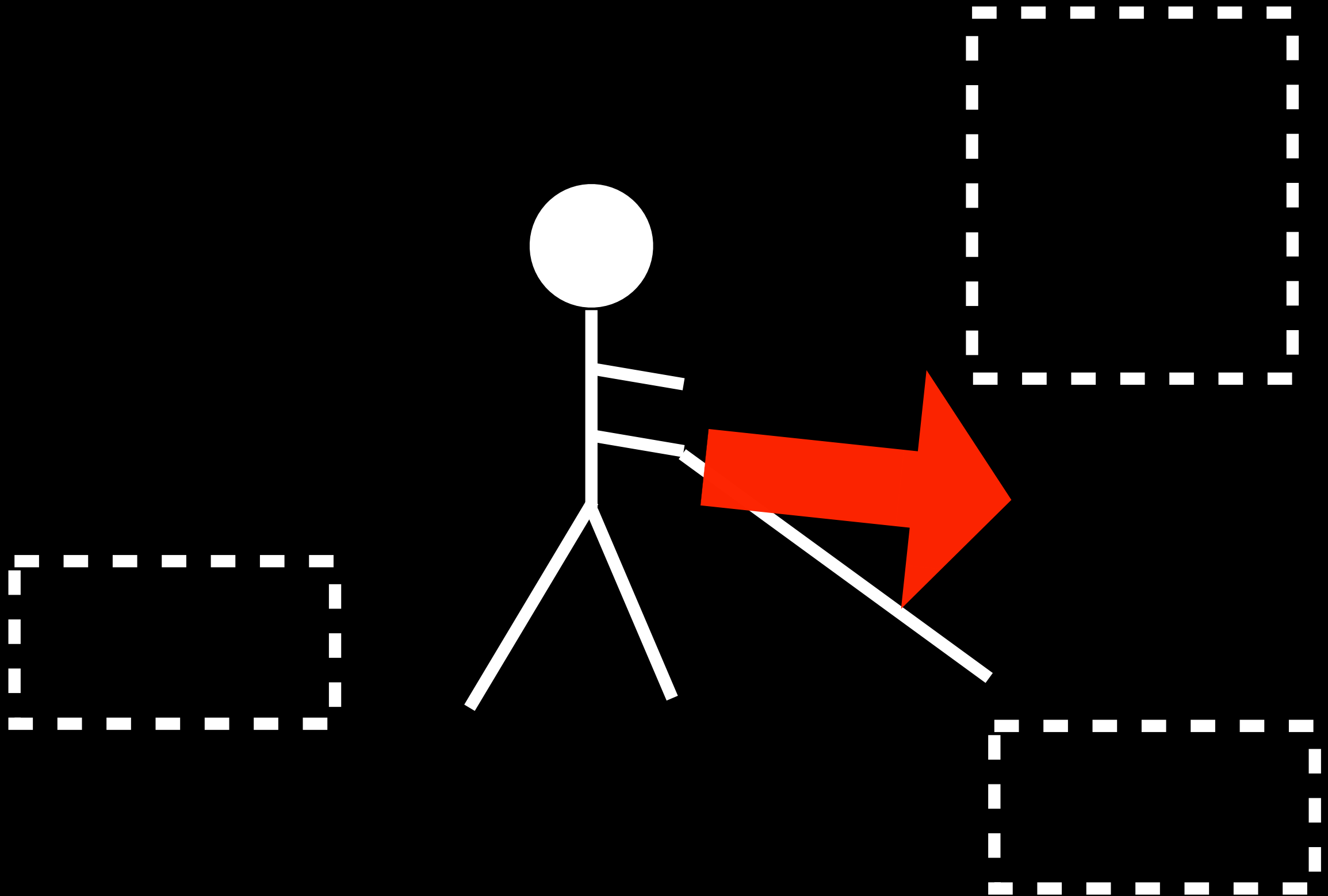
[krukar@uni-muenster.de](mailto:krukar@uni-muenster.de)  
[www.UsableSpaces.net](http://www.UsableSpaces.net)



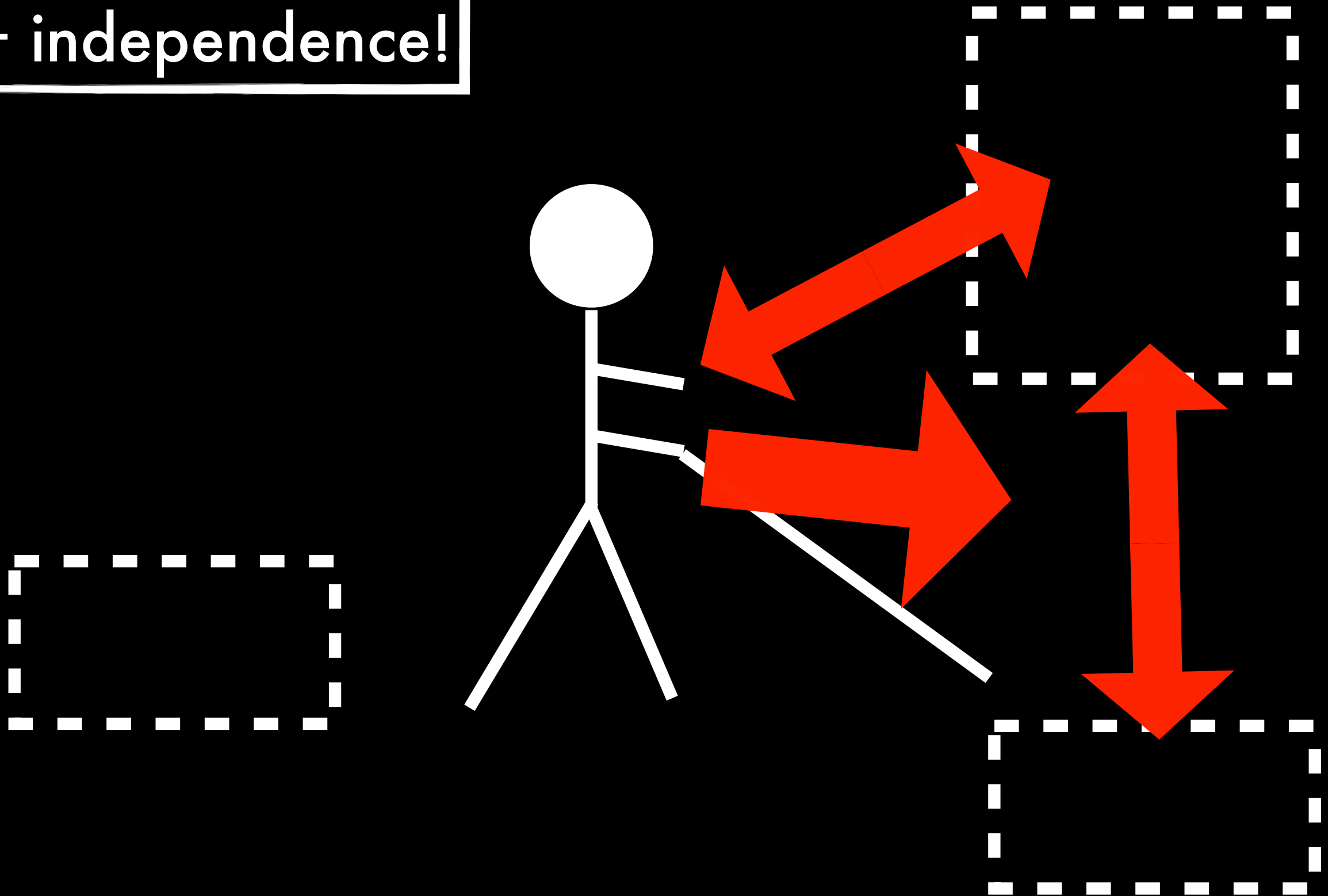








+ independence!



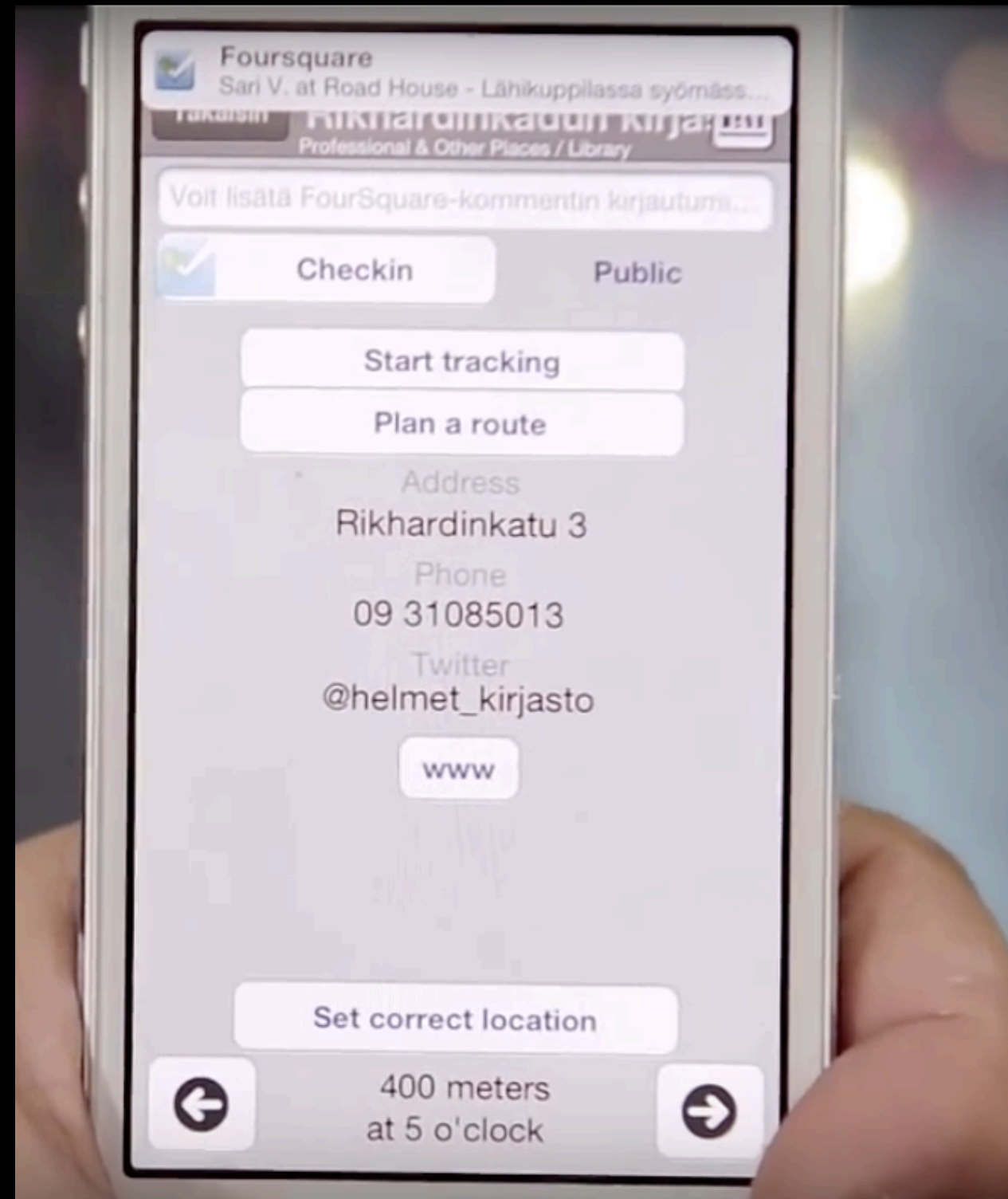


*'Spatial Displays' - Loomis et al.*  
<http://www.geog.ucsb.edu/pgs/multimedia.htm>





*AriadneGPS*



*BlindSquare*



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## OSM for the blind

**Availa**

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**Oth**

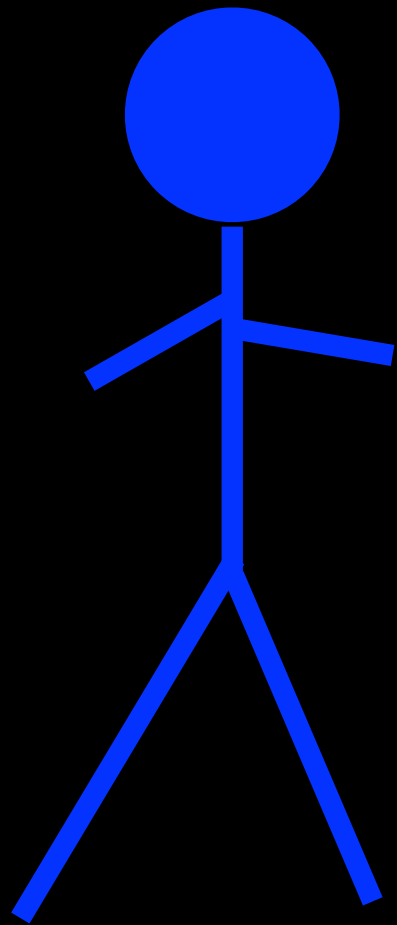
OSM is the map for everything and everyone, so some projects have

**OSM for the blind** is the name of this group of projects.

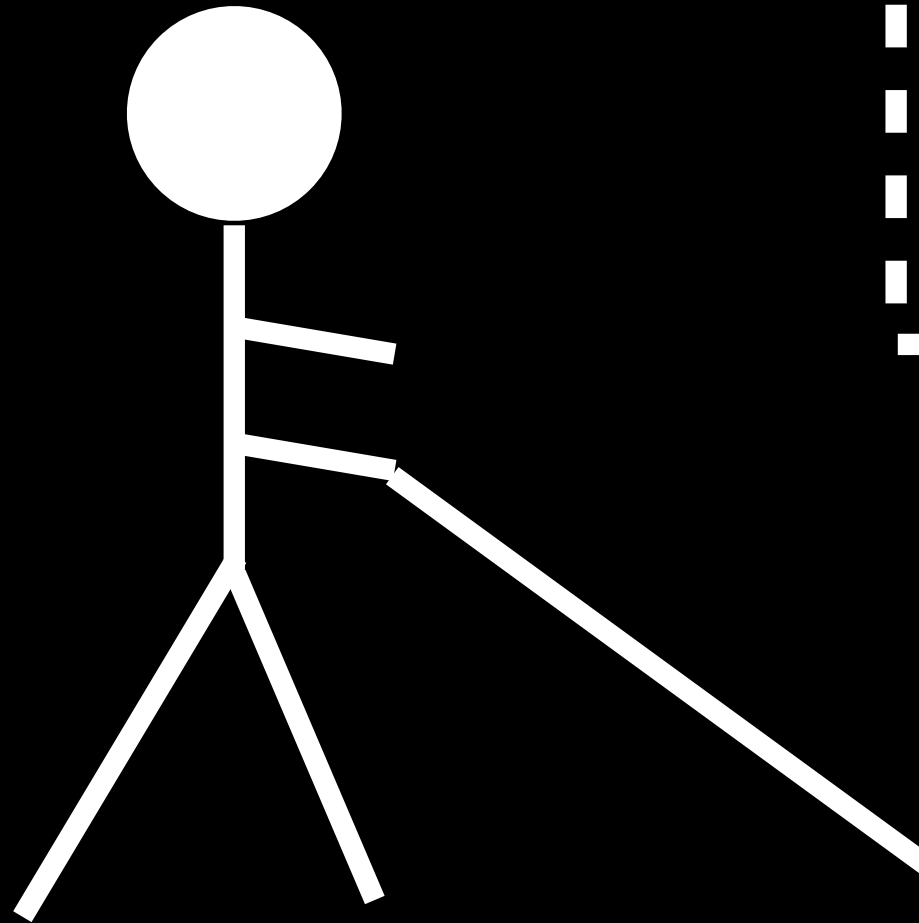
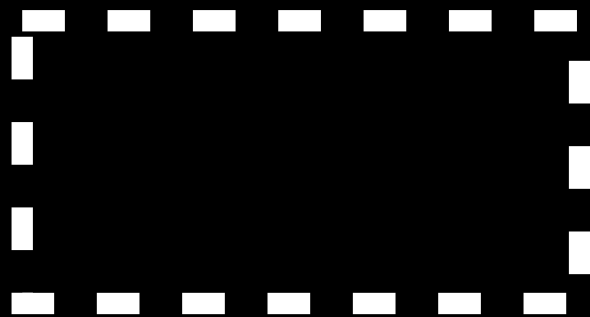
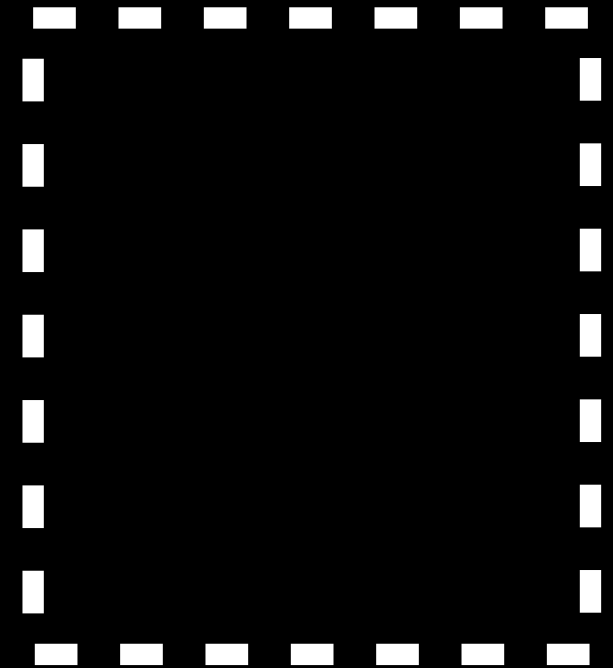
**Contents** [\[hide\]](#)



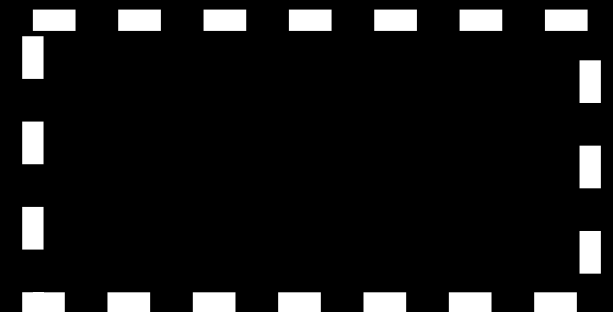


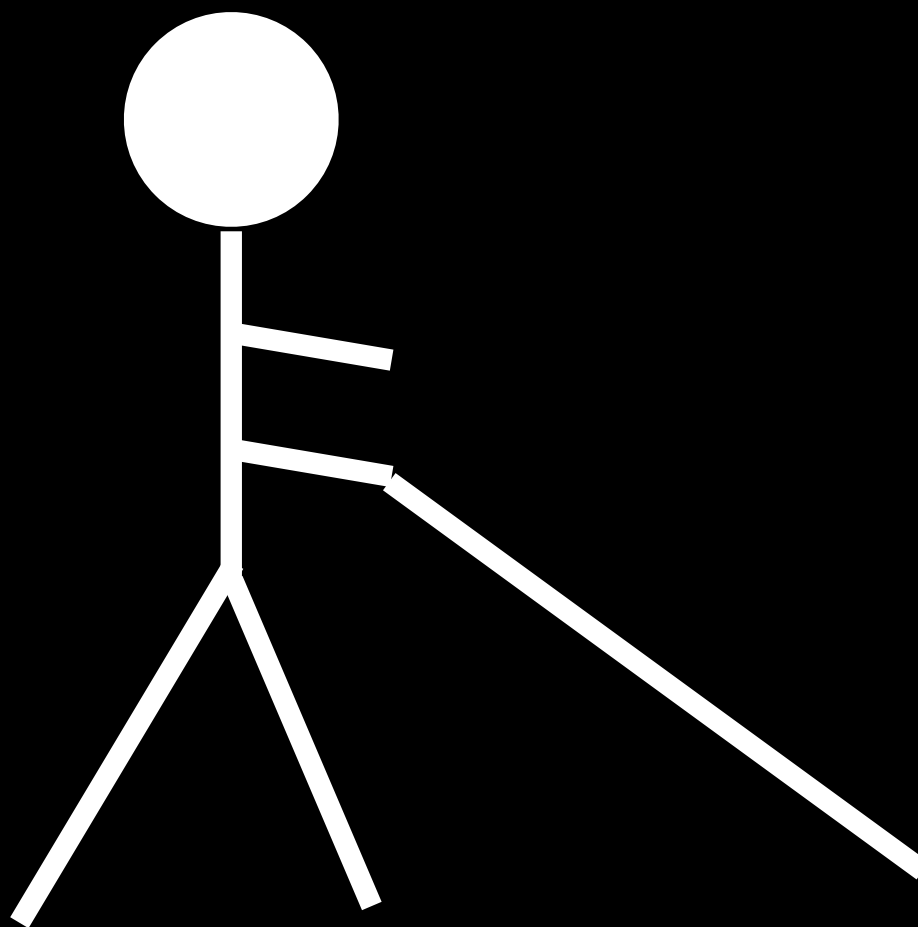
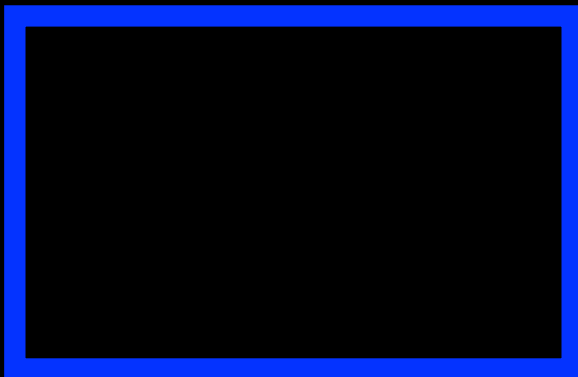


Ben's Cafe



Joe's Cafe





# Our Questions:

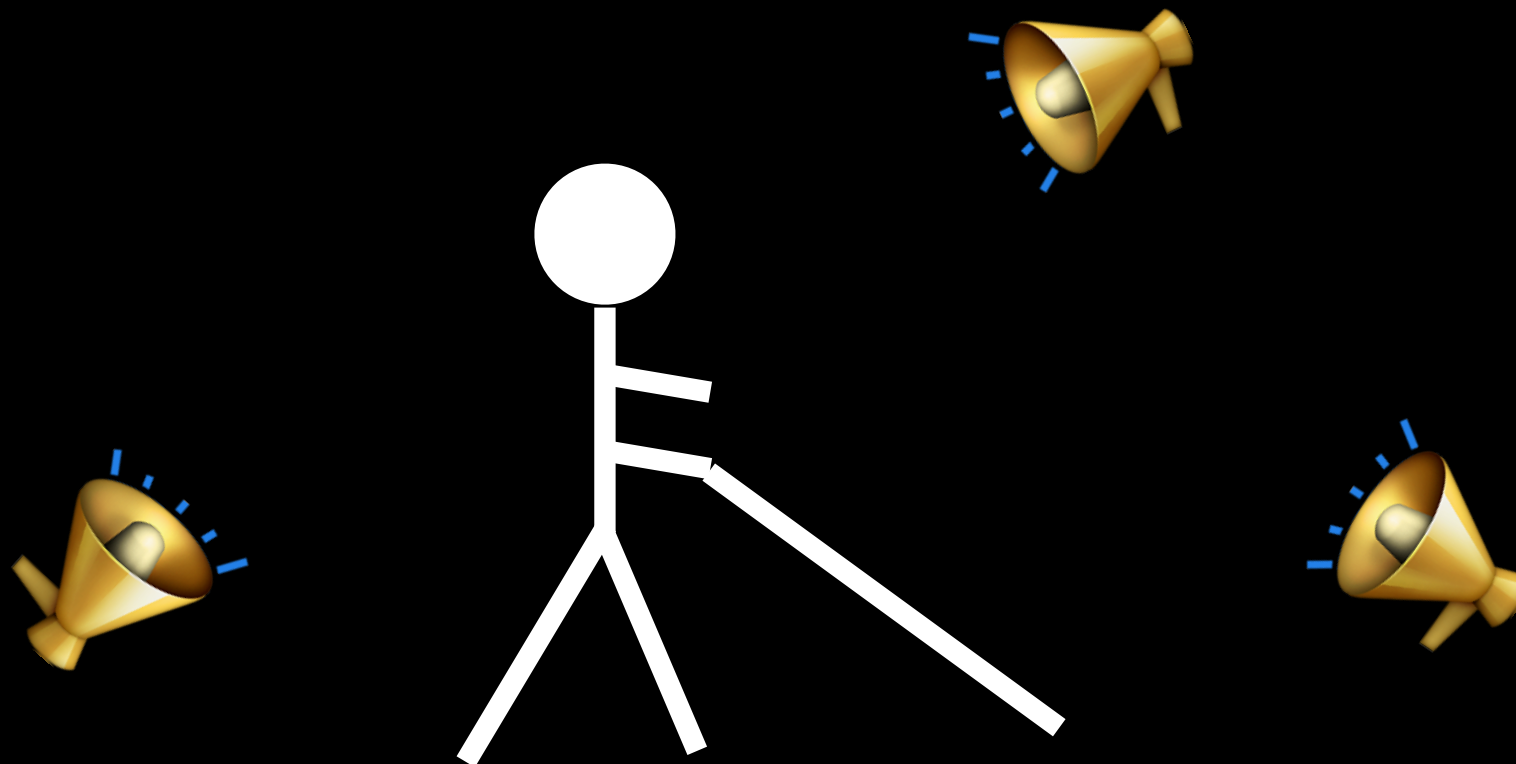
Can we increase the density of objects relevant to the for visually impaired?



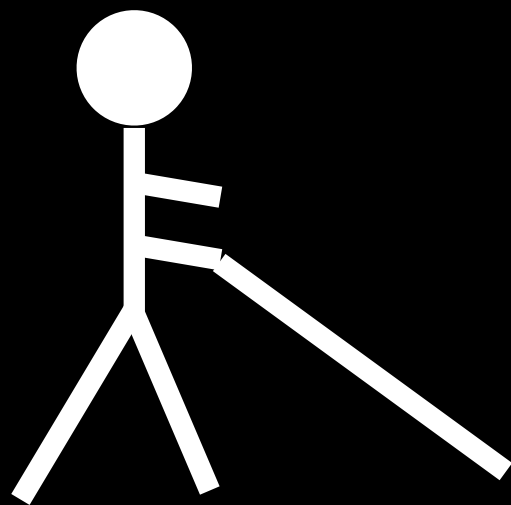
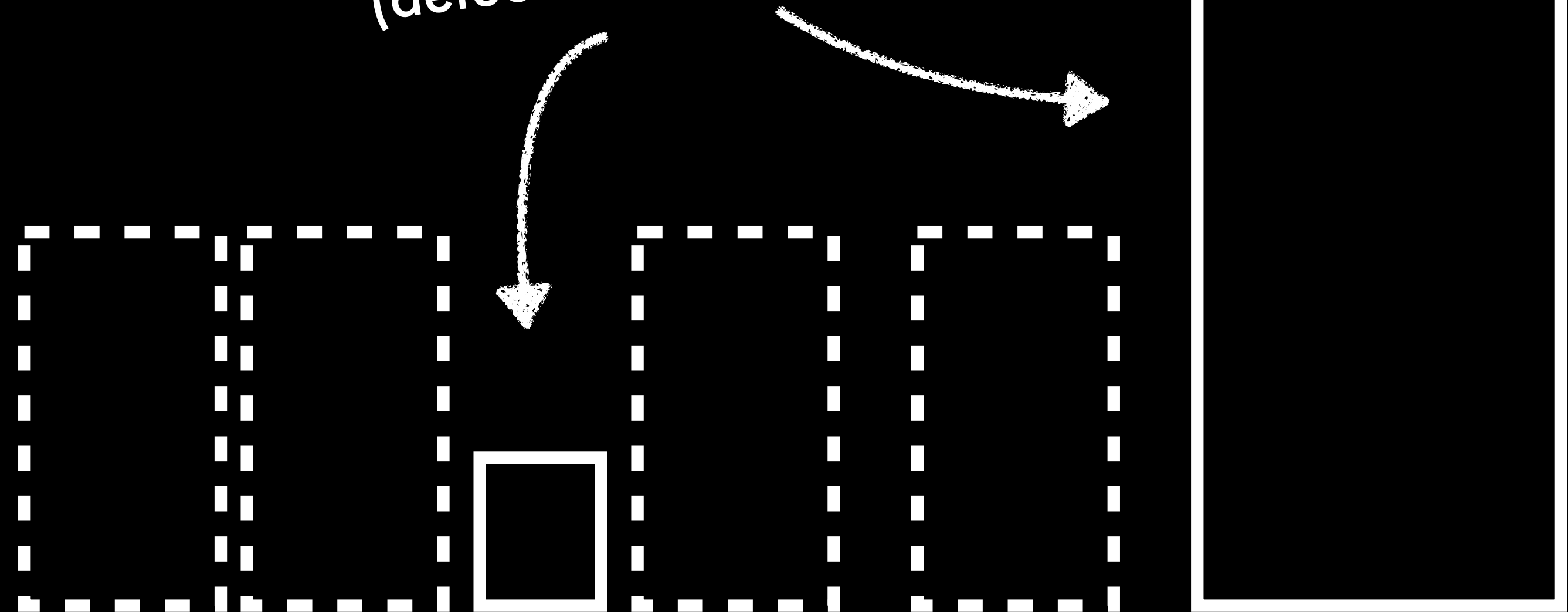
# Our Questions:

Can we increase the density of objects relevant to the for visually impaired?

Will this negatively affect the complexity of audio instructions?



(detectable + salient/unique)



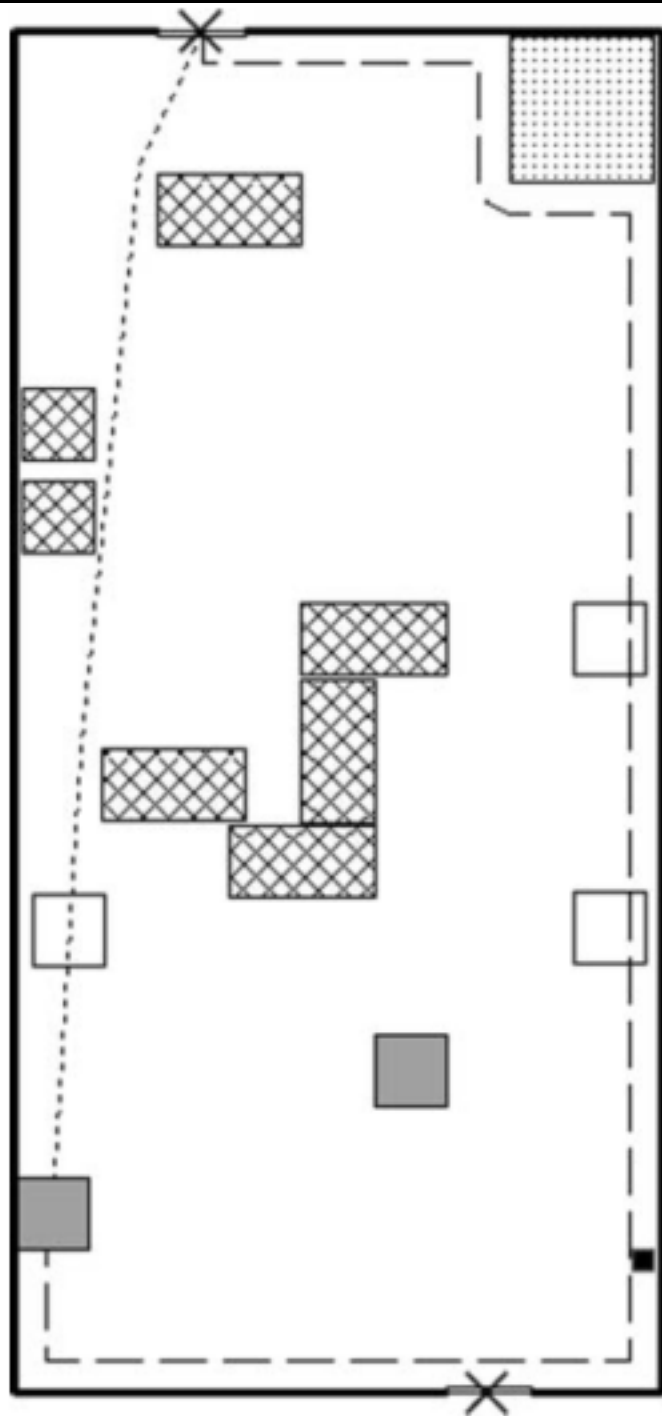
local landmarks  
increase confidence along the route

obstacle

hazard

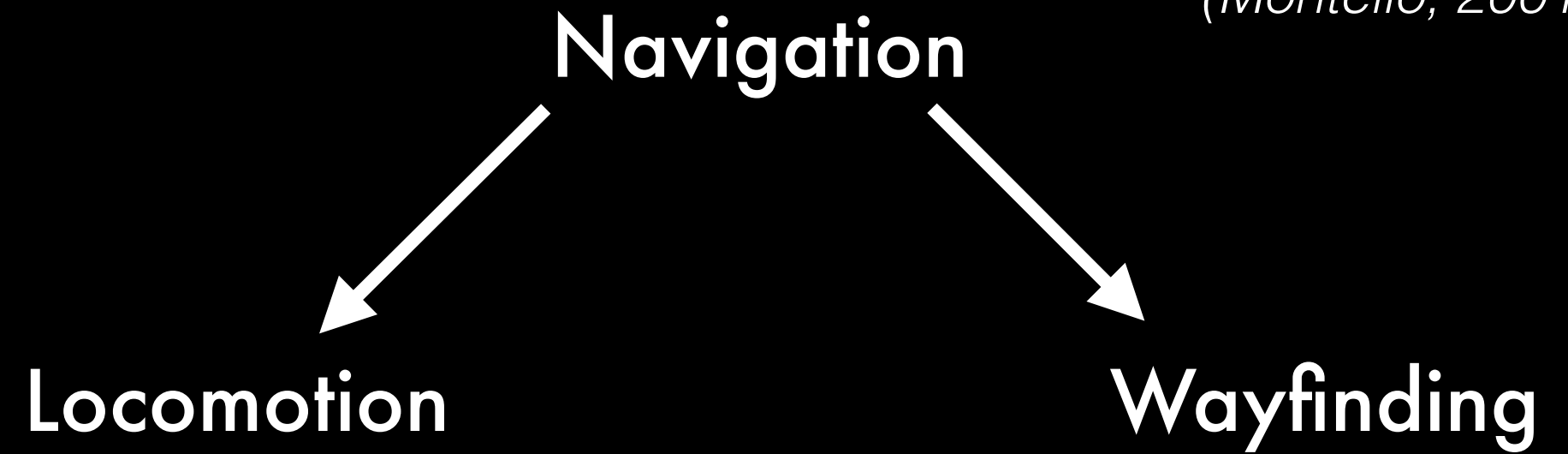
cue

landmark



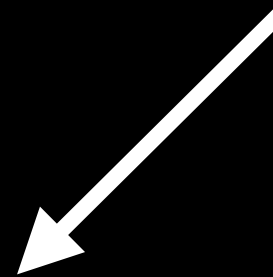
*Swobodzinski & Raubal, 2009*



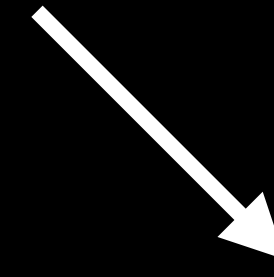


*(Montello, 2001)*

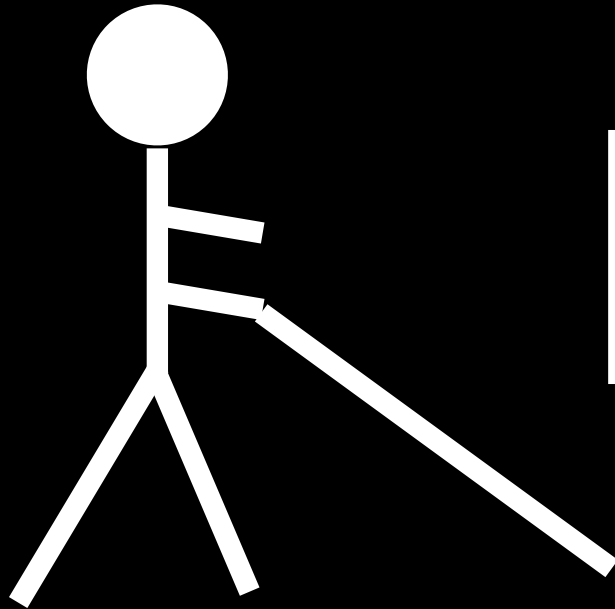
Navigation



Locomotion



Wayfinding



bigger effort

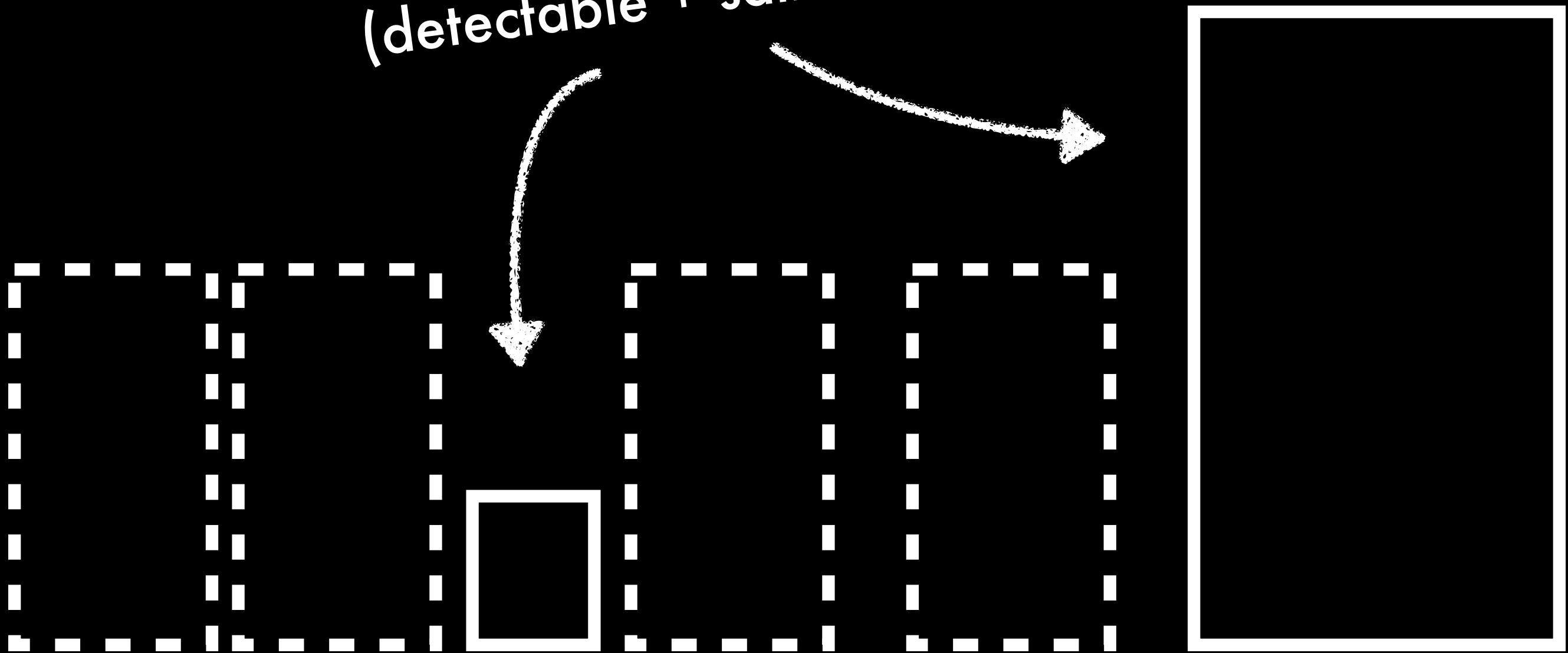
decisions  
at shorter  
intervals

*Giudice and Legge (2008)*  
*Passini and Proulx (1988)*

Can we use increased effort on Locomotion for Wayfinding?

# Identifying Landmark Candidates

(detectable + salient/unique)



# Identifying Landmark Candidates

Landmark	No. of participants
Access and exit areas	10/10
Traffic lights (ATS)	10/10
Surface materials	10/10
Tactile areas and tactile strips	10/10
Railings	8/10
Walls	8/10
Bus stops with a shelter	8/10
Tree pits	8/10
Staircases	8/10
Bus stops without a shelter	0/10
Others (please specify)	2 mentions of <i>street gutters</i>



# Identifying Landmark Candidates



Access/Exit Areas

# Identifying Landmark Candidates



Tactile Strips



# Identifying Landmark Candidates



1



2



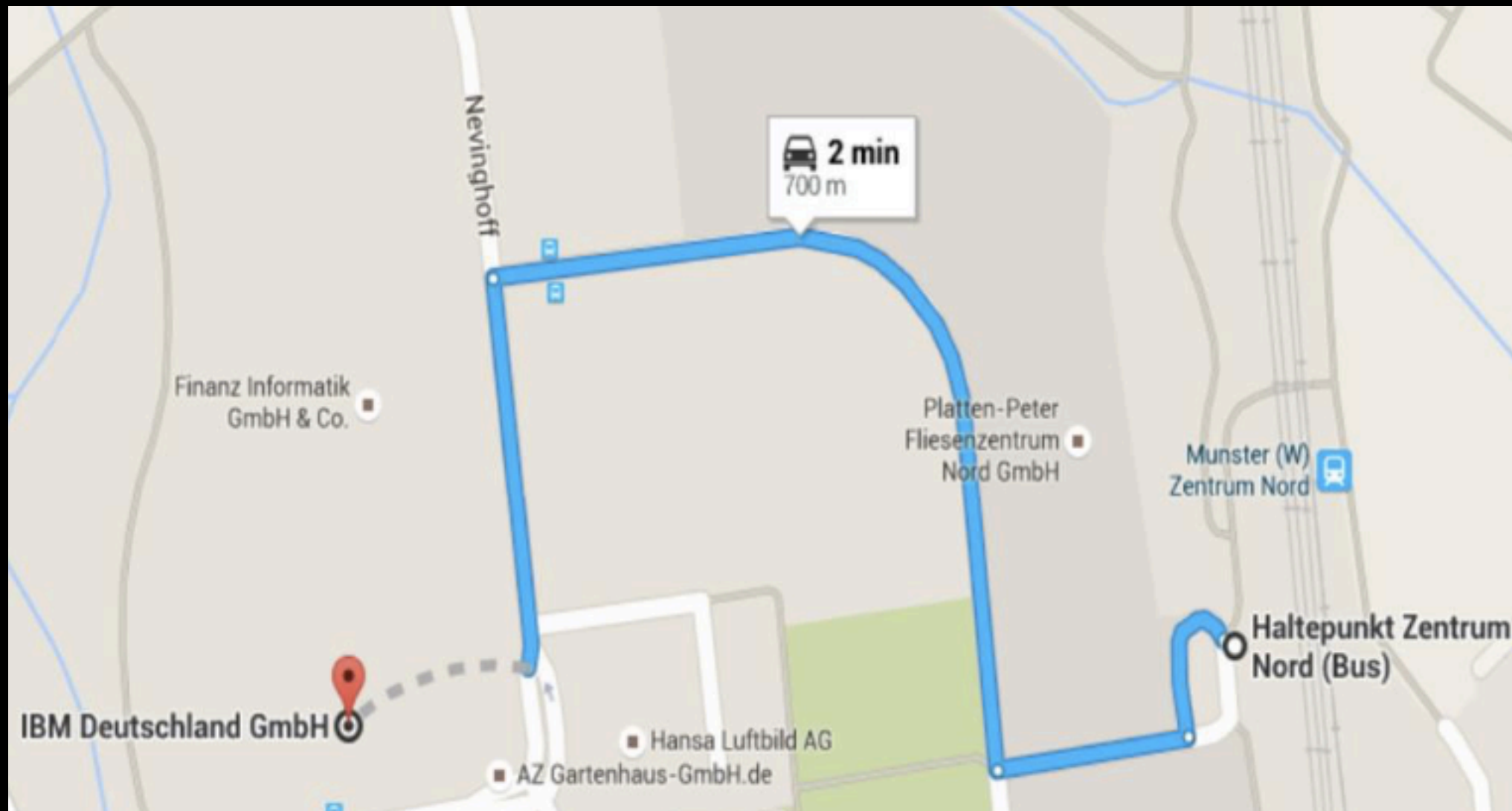
Tree pits

# Identifying Landmark Candidates



Fencing

# Designing a User Study





# Designing a User Study

2 Wizard-of-Oz 'systems':

- Landmark-Enhanced
- non Landmark-Enhanced



# Designing a User Study

2 Wizard-of-Oz 'systems':

- Landmark-Enhanced

- non Landmark-Enhanced

**LE**

**nonLE**

---

Walk 10 m

---

Walk 10 m

---

Turn right and go downstairs

---

Turn right

---

Turn right onto Access and Exit Area  
for Platten-Peter Fliesenzentrum

---

Turn right for Platten-Peter  
Fliesenzentrum

---

Walk 50 m and pass by Access and  
Exit Area

---

Walk 200 m

---

Walk 150 m

---

Walk 25 m

---

Walk 200 m

---

Follow right side small wall



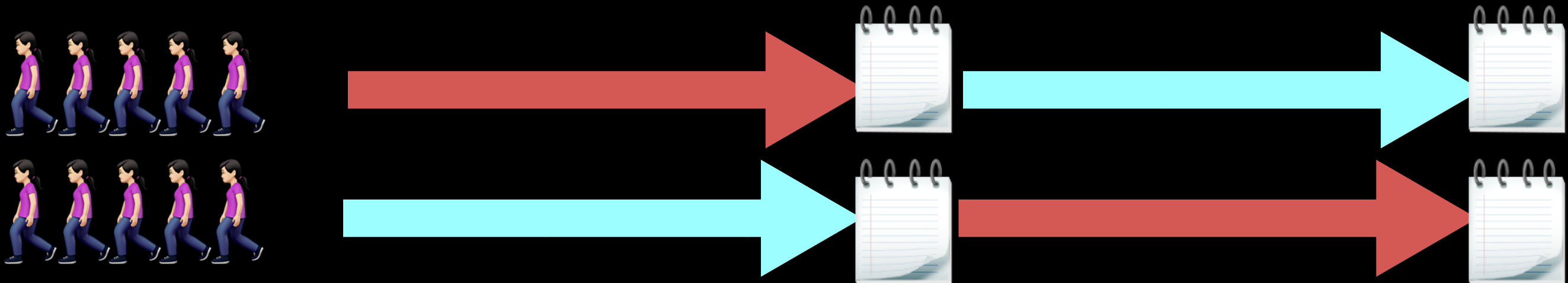
# Designing a User Study



2 Wizard-of-Oz 'systems':

- Landmark-Enhanced
- non Landmark-Enhanced

10 participants,  
one route,  
counterbalanced:

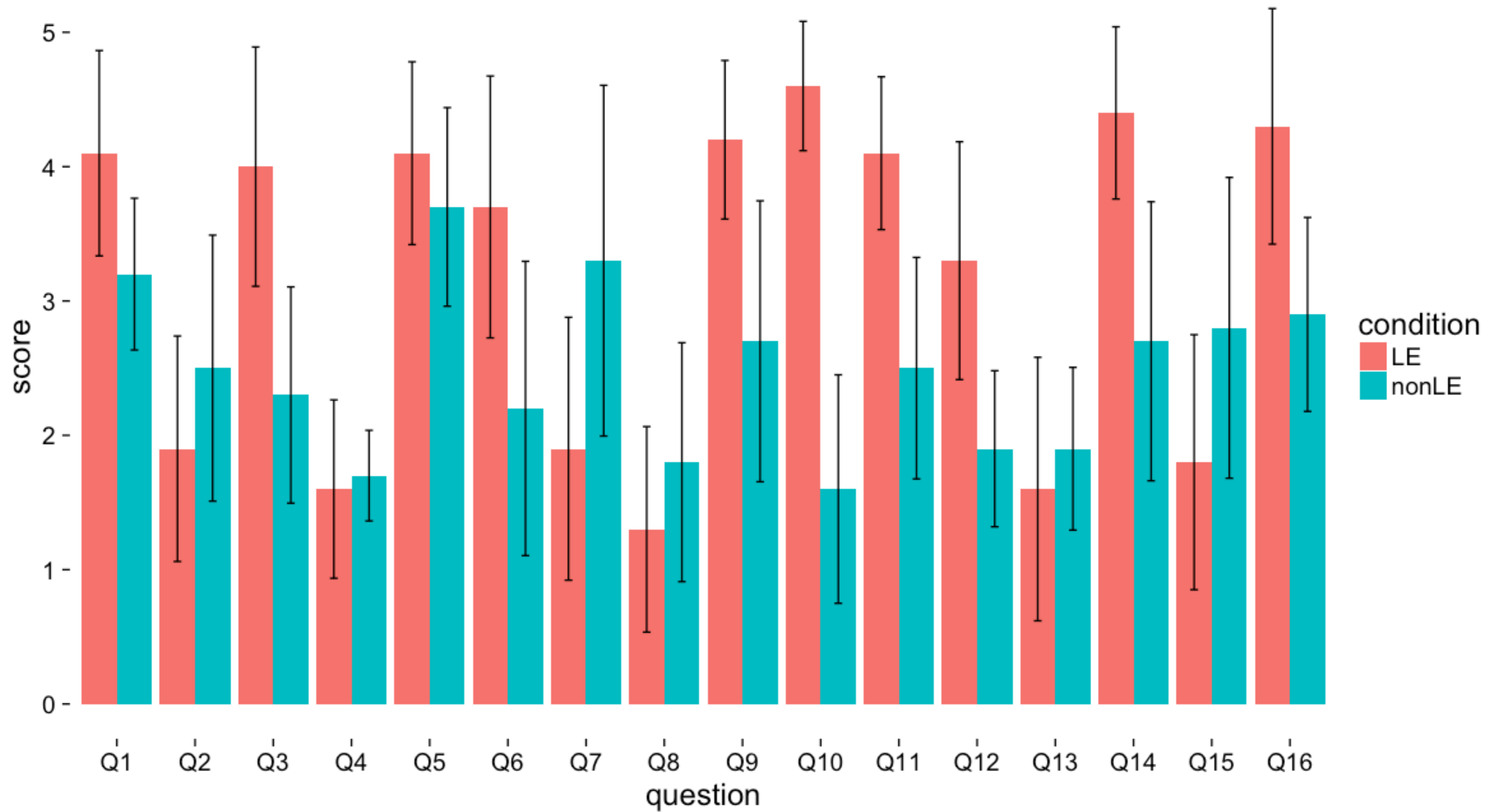




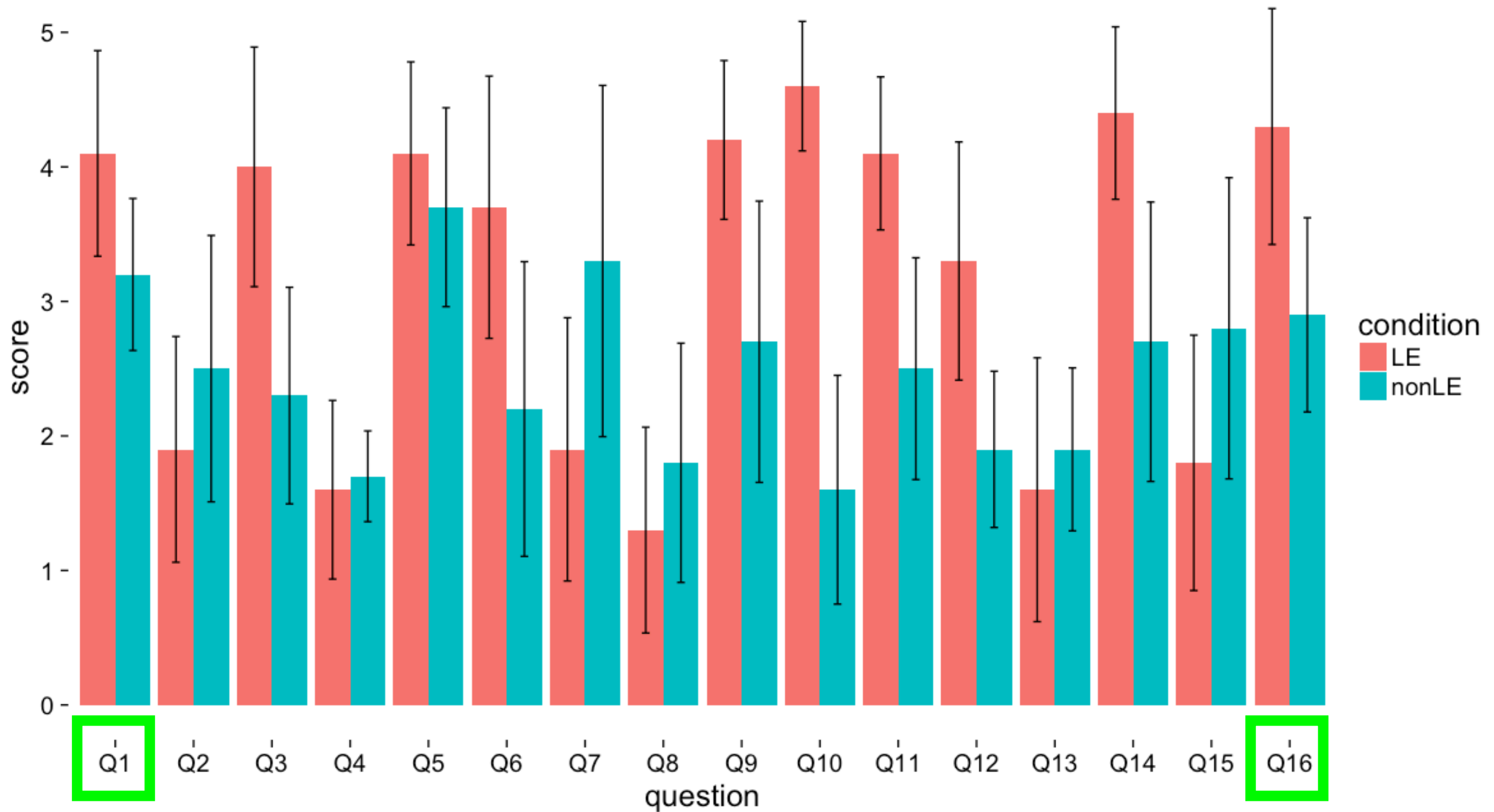
# Designing a User Study

	Question
Q1	I would like to use this system frequently for navigation
Q2	I thought the system has made the navigation more complex
Q3	I found this system has more detailed instruction
Q4	I think I need practice to use this system
Q5	It feels easy to handle this system
Q6	I found this system helps me to identify turns and curves easily
Q7	I found it was harder to find streets and routes with this system
Q8	I thought this system has irrelevant landmarks for guidance
Q9	I found this system leads me to correct path
Q10	I thought the system aids me in identifying the landmarks
Q11	I found the system helps me to travel faster
Q12	I found the system guides me to identify the crossings
Q13	I think I need technical support before using this system
Q14	I could reach the destination precisely
Q15	I felt the verbal command was inconsistent
Q16	I felt very confident using this navigation system

# Results

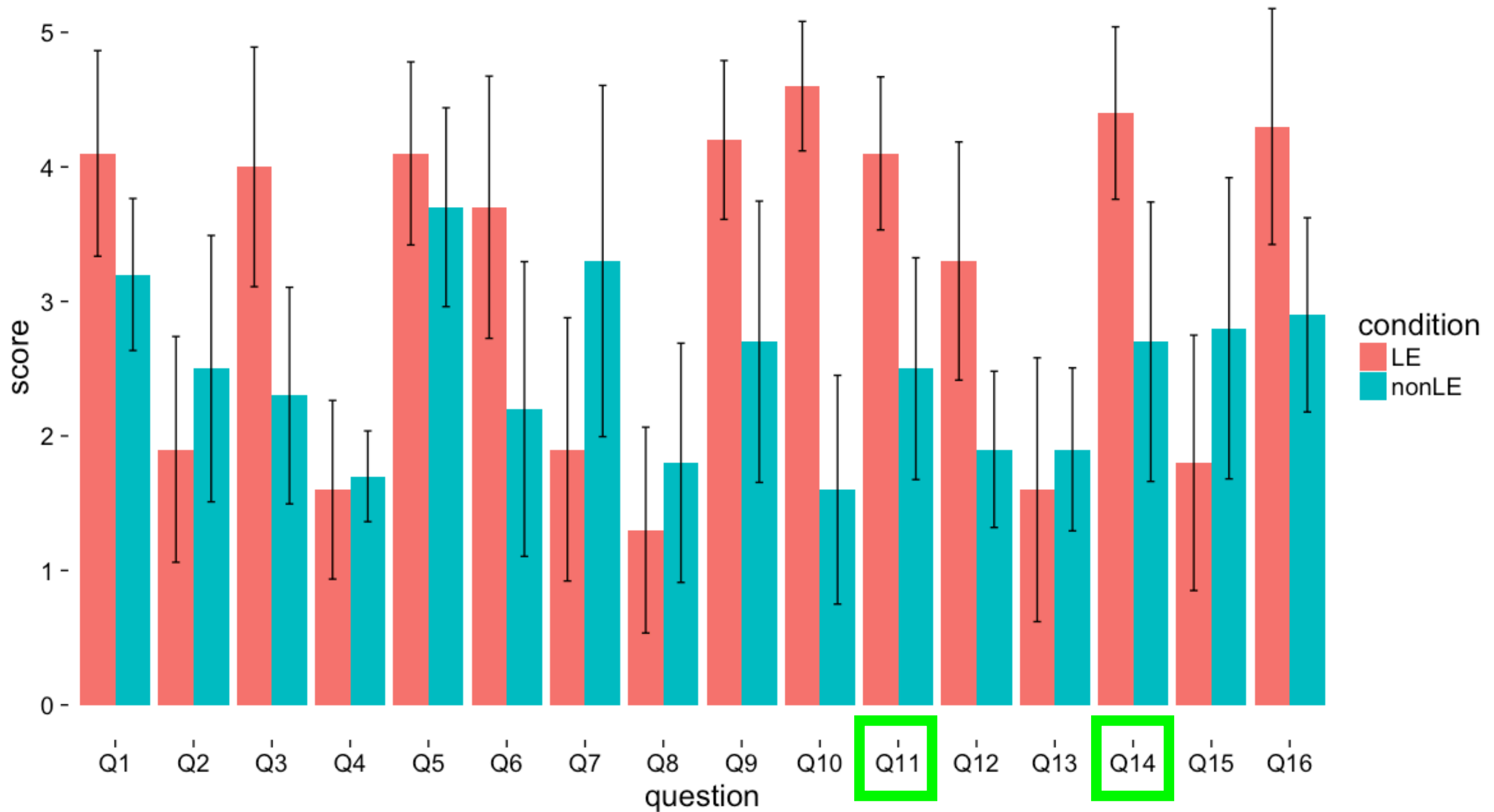


# Results



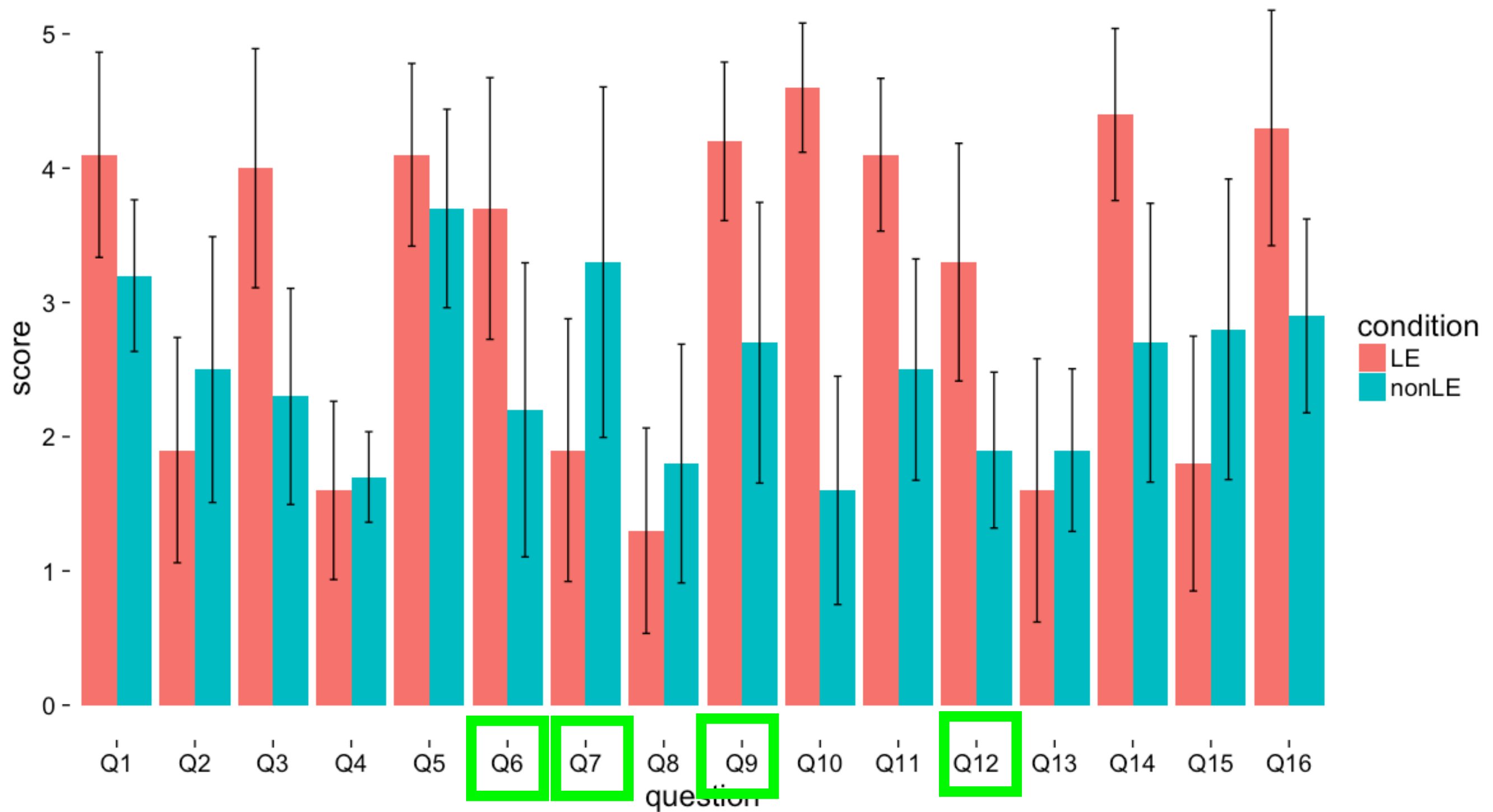
more satisfied and more confident with the instructions

# Results



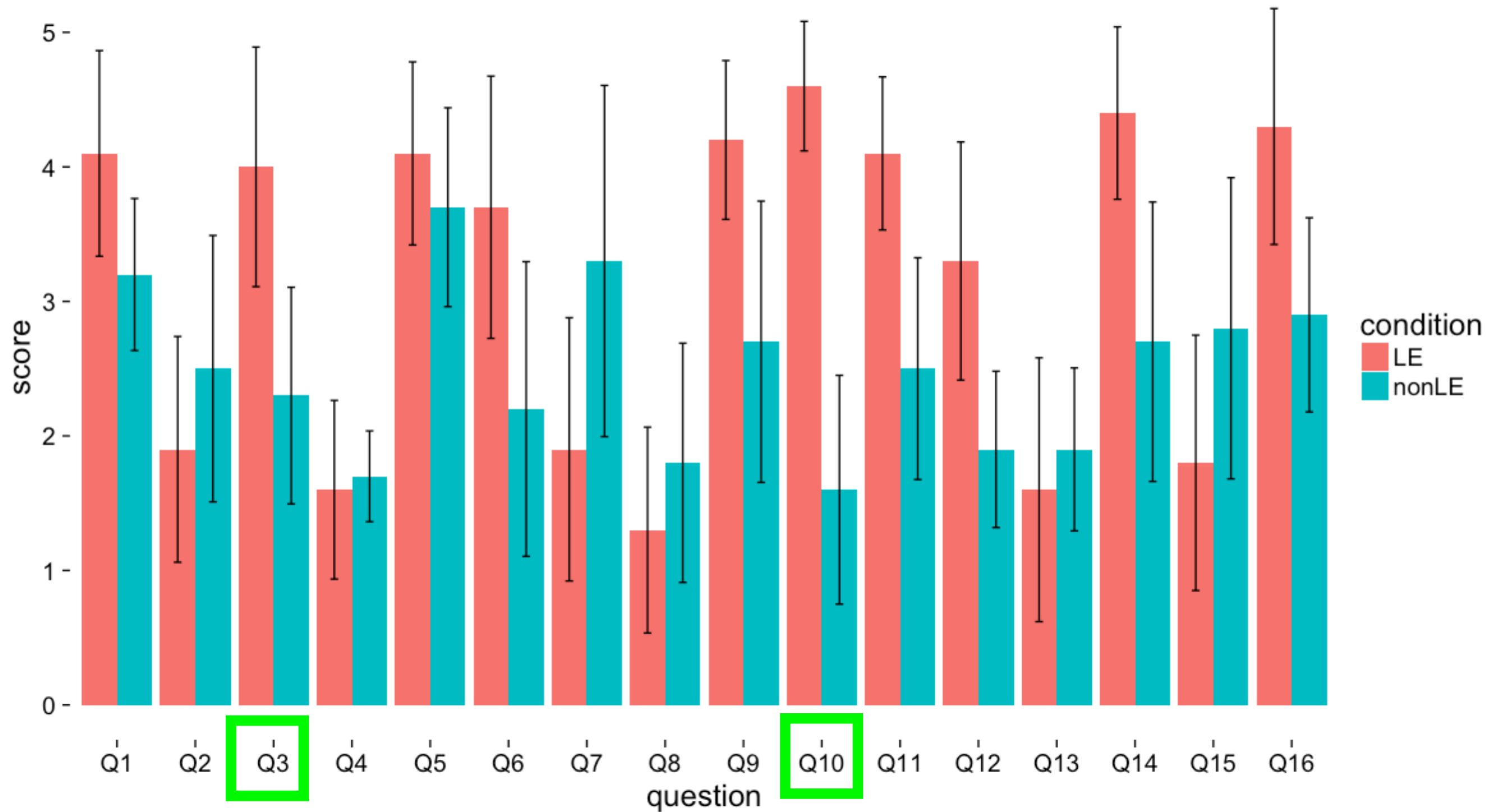
felt that they're traveling faster and with better precision

# Results



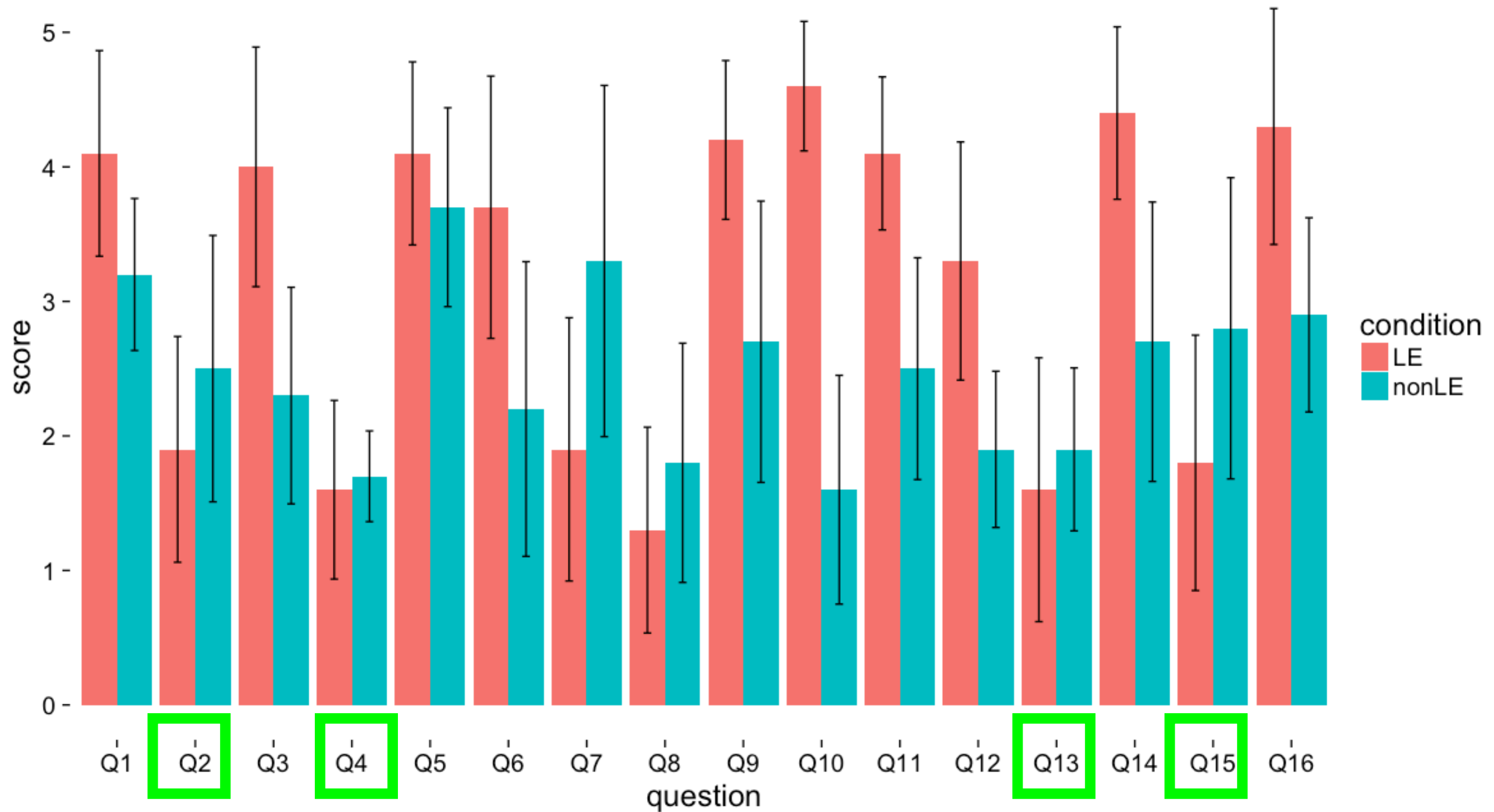
easier to identify turns, pathways and road crossings

# Results



landmark-related instructions felt useful and relevant

# Results



no difference (or lower) perceived complexity

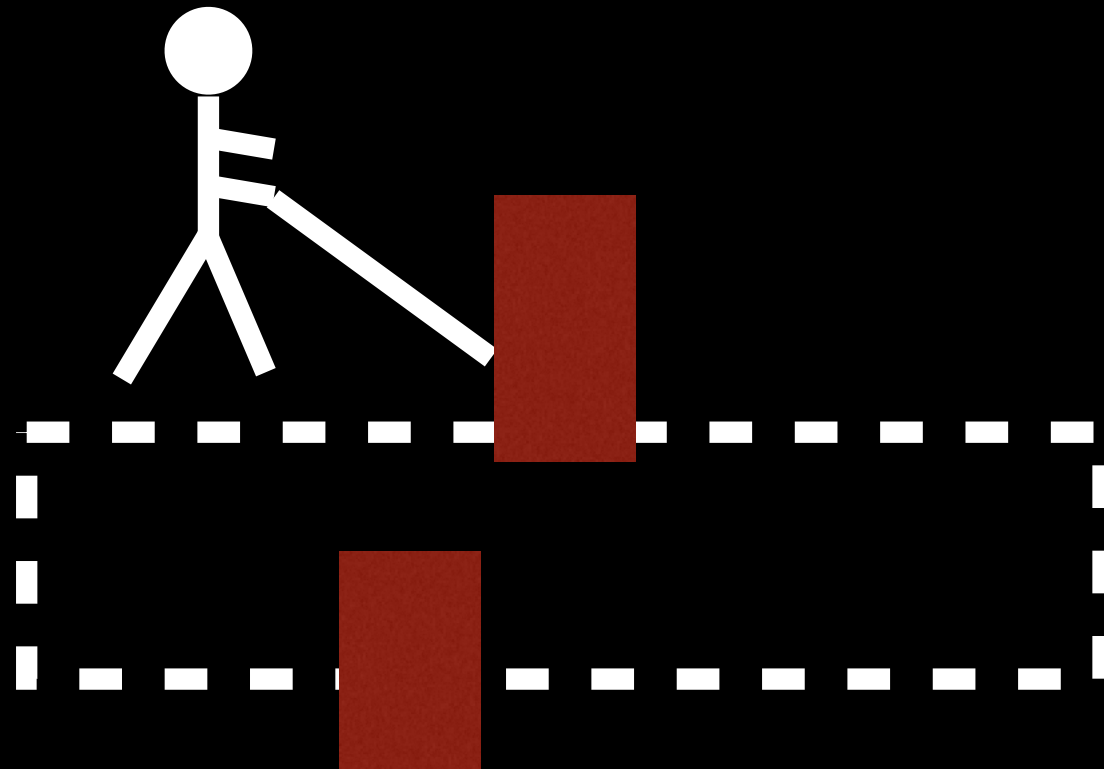
# Conclusion

- Instructions with Local Landmarks subjectively preferred over those without Local Landmarks
- ...and not perceived as more complex or difficult



# Limitations

- Subjective satisfaction  $\neq$  True satisfaction  $\neq$  Usage
- Is the approach scalable?
- Can it be crowdsourced without training?
- Spatial knowledge acquisition is another challenge



# Thank you!



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